



King County
METRO

***Mobility Framework Equity Cabinet
Meeting 1 - May 14, 2019***

PASSENGER Transport

THE SOURCE FOR PUBLIC TRANSPORTATION NEWS AND ANALYSIS

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Mobility is More than a Service— It Can Have Profound Outcomes

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“Let us come together and unify under this guiding belief: mobility is not a privilege, nor simply a basic service, but a basic and essential human right...

As provisioners of the public good, it is our duty to assure mobility reaches everyone in a sustainable, healthy and equitable manner.”

Metro's Goals

Framework: to ensure policies and investments put people first, advance equity, meet mobility needs, and reduce regional greenhouse gas emissions

Regional Planning: to develop an ambitious yet realistic plan to fund and implement METRO CONNECTS while advancing equity and addressing climate change.



Key Outcomes

By centering equity and climate in our work, we can better advance key outcomes



Handout: Overview, High-Level Timeline & Deliverables



Equity and Inequities

“Equity: A system of fairness.”

full and equal access to opportunities, power, and resources

so that all people achieve their full potential and thrive

journey toward well-being as defined by those most negatively affected

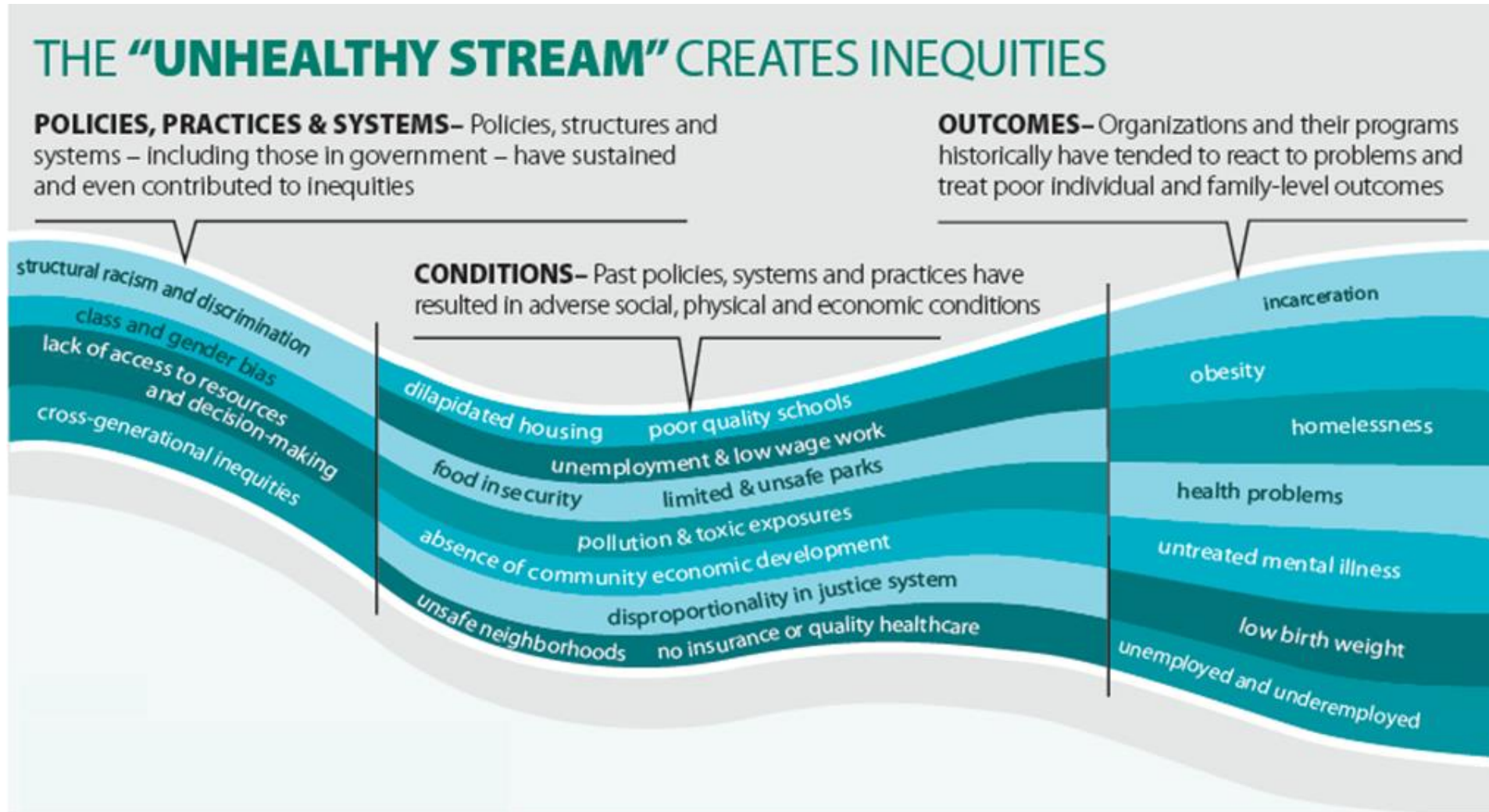


Inequities

differences in well-being that are systemic, patterned and not random

disadvantage an individual or group in favor of another

ESJ Theory of Change



Leading with Racial Justice

King County is leading with racial justice because historical and racial inequities continue to affect all of us, and our region's ability to live well and thrive.



SO ALL PEOPLE HAVE OPPORTUNITIES TO THRIVE

KING COUNTY INVESTS...



Upstream, and where
needs are greatest,



in community
partnerships,



and in employees,



with transparent
and accountable
leadership.

What do we mean by sustainability?

Climate changes threatens the health and safety of people, the economy, and environment – and priority populations bear the greatest burden.

Transportation emissions are 36% of regional greenhouse gas emissions (GHG).

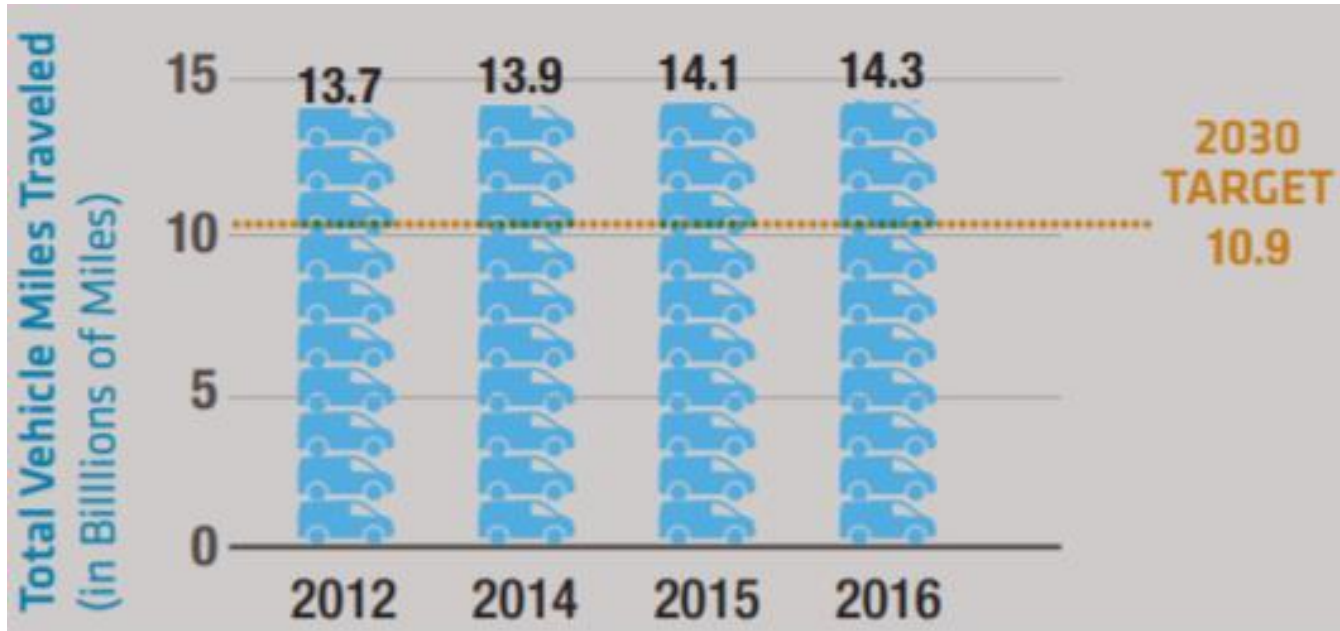
Framework will consider how Metro can meet the emissions reduction goals of the Strategic Climate Action Plan:

- 25% by 2020
- 50% by 2030
- 80% by 2050

Percentages are compared to 2007 baseline



Regional vehicle mileage traveled is increasing



Climate Change is a threat multiplier



UW Climate Impacts Group, 2018.

Work Tasks - Research & Analysis

Consultant team will assist Metro. Equity Cabinet will review. Tasks include:

- Travel trends and mobility analysis: update of demographic and travel trends, with analysis of implications for mobility, equity, and GHG
- Review of best practices and opportunities for Metro to better advance equity and address climate change through areas like:
 - Mobility services
 - Emerging technologies
 - Policies for allocation of public space
 - Land use and zoning patterns
 - Transit accessibility
 - Workforce trends

Work Tasks - Engagement

- 1) Equity Cabinet of 15-20 paid community leaders representing low-income people, communities of color, immigrants and refugees, limited English speaking populations, people with disabilities, and others countywide.
 - Will make recommendations to KC Executive and Council.
- 2) Briefings, workshops, interviews, and/or discussions with partners on principles and policy changes.
- 3) Online workshops, briefings, and other activities to engage transit riders on principles and policy changes.



Work Tasks - Guiding Principles & Recommendations

Metro will engage with communities, elected officials, and others to shape:

- 1) Guiding principles for the equitable and sustainable implementation of mobility.
- 2) Recommendations for centering equity and sustainability in policies and investments (*informed by principles*).

Travel trends and mobility analysis, best practices review, and engagement will inform this work.



Role of Equity Cabinet

- Build on success of DNRP Open Space Equity Cabinet
- Develop final guiding principles and recommendations to center equity and sustainability in Metro's policies, investments, and strategies.
 - *Will be included in framework*
- Help Metro identify ways to increase representation and opportunities for community-led decision making

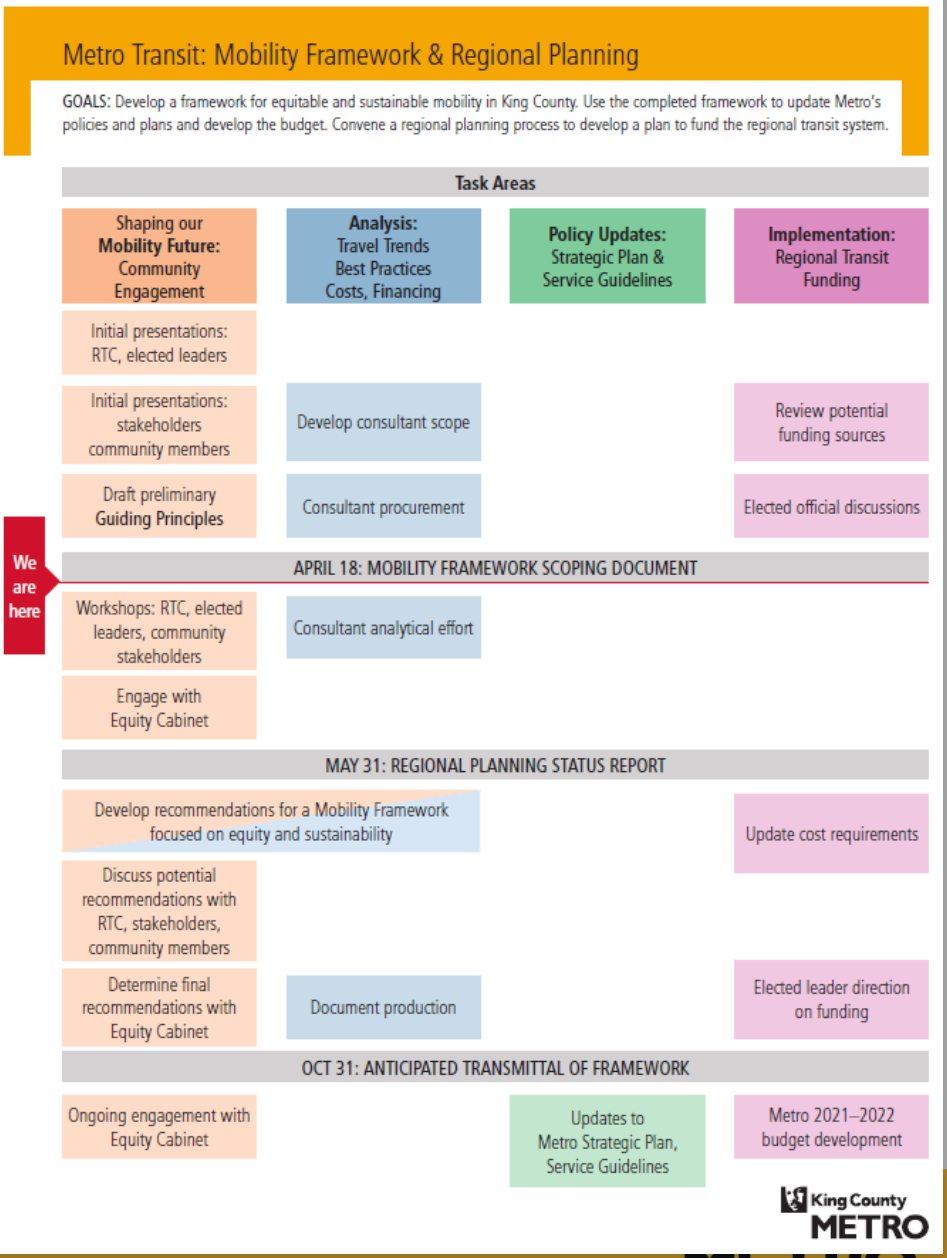
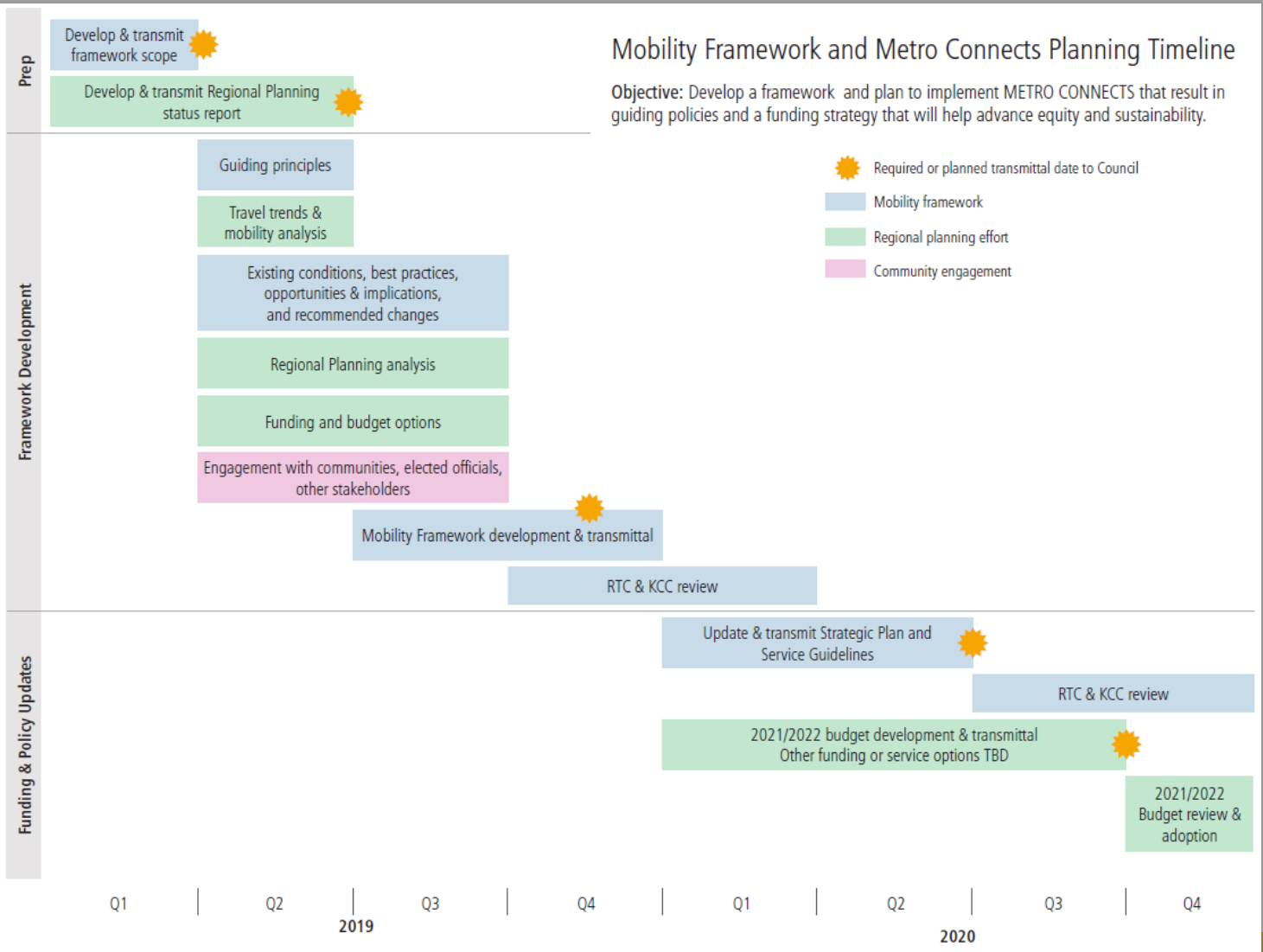


Equity Cabinet Commitment

- Proposed: Meetings 2x/month through December
 - *2nd Wednesday 12-2 PM*
 - *4th Wednesday 6-8 PM*
 - *Alternating locations*
- May decide to continue meeting to advise Metro through next steps in making recommended policy updates
- \$75/hour compensation



Handouts: Timelines





WORKSHOP

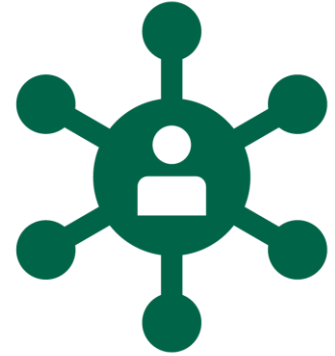
Guiding Principles

Guiding principles will inform recommended actions to center equity & sustainability.

Process

- 1) Metro will seek feedback on draft principles from many stakeholders.
- 2) Equity Cabinet will make a final recommendations to the King County Executive and Council on principles and policy updates.
- 3) King County Council will adopt the final principles and changes to policy.

#1: Put People First (draft)



PUT PEOPLE FIRST:

- Use authentic, inclusive, and community-driven approaches to ensure that regional mobility options are people-focused and serve priority populations in a way that works for them.
- Provide mobility choices that connect people with what they need and value, when and how they need it.
- Advance public transit options that align with specific equity outcomes and allow people to reach their full human potential.

#2: Invest Where Needs Are Greatest (draft)



INVEST WHERE NEEDS ARE GREATEST:

- Create affordable, effective, accessible and targeted people centered improvements in transit and mobility services.
- Invest in related infrastructure improvements upstream and where needs are greatest, with a goal of achieving measurable equity outcomes.

#3: Promote Partnerships (draft)

PROMOTE PARTNERSHIPS:



- Promote sustainable and resilient partnerships with communities, jurisdictions, transit agencies, private firms, other modes of transportation, and labor understanding that Metro cannot advance equitable and sustainable outcomes alone.
- Partnerships should enhance mobility for people, especially priority populations.

#4: Encourage Walkability & Affordability (draft)

ENCOURAGE ACCESSIBILITY:



- Work with jurisdictions to encourage effective, coordinated land use and public space investments (such as improvements to sidewalks, streets, transit stops, and station areas) that prioritize enhanced access to mobility options, as well as affordable housing and increased density.

#5: Improve Affordability (draft)



IMPROVE AFFORDABILITY:

- Partner to provide affordable access to opportunities, especially for priority populations, and support efforts to minimize displacement.

#6: Respond Effectively to Innovation (draft)



RESPOND EFFECTIVELY TO INNOVATION:

- Pilot innovative new mobility partnerships, transit priority measures, customer amenities, and emerging technology services that are centered in equity and put people first.
- Develop effective responses to private-sector innovations.
- Incorporate national best practices for achieving equitable and sustainable outcomes through new mobility.

#7: Increase Sustainability (draft)

INCREASE SUSTAINABILITY:



- Continue working to reduce demand for single-occupancy and high-emissions transportation modes, thereby helping King County achieve its greenhouse gas emissions reduction goals.

#8: Support Our Workforce (draft)



SUPPORT OUR WORKFORCE:

- Partner with employees, labor, and communities to enable our workforce to take advantage of high-skill, high-wage opportunities created through the mobility transformation.

Feedback: Part 1

- What do these guiding principles mean to you and your community?
- What opportunities do you see?
- What concerns do you have?



Feedback: Part 2

If we accept these guiding principles, what would we do differently to achieve more equitable, sustainable outcomes in the areas of:

- Connecting people to opportunities
- Using public space
- Innovation
- Where Metro invests resources

Feedback: Part 3

How might we partner to achieve more equitable, sustainable outcomes?

- What would Metro need to do differently?
- What would your organization or community need to do differently?

CLOSING